

Visa

SJTU will provide students with an electronic DQ form and admission notice. Applicants should bring the visa paperwork, admission notice, DQ form, and a valid passport to the local Chinese embassy or consulate to apply for a short-term student visa (usually visa type “X2”). Students from visa-waiver-countries shall also hold a valid student visa (X2 type visa) for entry. Those who are already in China need to submit a copy of the visa page, residence registration notice, and all of the above application documents to the PCB in Shanghai after registering at SJTU.

The DQ form and the admission notice will be sent to the applicant via an email within two weeks after May 30, 2026.

* If you are a local student from Hong Kong, Macao or Taiwan, you do not need the DQ form.

Insurance

Students who plan to attend this program should obtain insurance before studying in China. Each student must present the insurance certificate to the administrative staff on the day of registration.

Transcript

Official transcripts will be sent out in September to the email address you indicated in your application.

Students who wish to transfer credits need to obtain pre-approval from the relevant authorities at your home universities.

Certificate

An official certificate will be issued to the student who completes the course by the University.

Contact

Email: isc.mobility@sjtu.edu.cn

Website: <http://summerprogram.sjtu.edu.cn/>



Inquiry & Application Form:

<http://wj.sjtu.edu.cn/q/5iL5ATiY>

(or use the QR code on the left)

Program Inquiry: icci-summer@sjtu.edu.cn



2026 SJTU GLOBAL SUMMER SCHOOL

S0210

Exploring AIGC in Cultural and Creative Industry



PROGRAM OVERVIEW

SJTU welcomes undergraduate and graduate students from all over the world to study in Shanghai, one of the most dynamic cities in China. This summer, we invite you to enhance your academic credentials, advance your career, and explore your interests.

The 2026 Global Summer School provides excellent opportunities for students to learn about China through academic and cultural immersion. A wide range of courses in various disciplines are provided, including Data Science and Applications for Energy and Sustainability, Key Technology in Surgical Robotics Based on Artificial Intelligence and Augmented Reality, Food Science and Global Health, and Chinese Law, with each course accompanied by Chinese language courses.

In addition to academic lectures, international students can participate in local excursions, cultural activities, and field trips. Through these extracurricular activities, students will gain a deeper understanding of Chinese culture, history, politics, and the latest developments in the country. This is a chance to experience Chinese culture firsthand and make friends from China and all around the world.

Join us this summer and discover how SJTU can help you realize your potential!



→ Eligibility

- A. Students from overseas, Hong Kong, Taiwan, and Macao must be enrolled as undergraduate or graduate student before applying for this program.
- B. Students from non-English-speaking countries should provide an English language proficiency certification: IELTS (minimum score of 6.0), TOEFL (minimum score of 79), or TOEIC (minimum score of 800). If you are studying in an all-English-taught program, you must provide relevant certifications.
- C. Other prerequisites may be required by each course.

→ Application Process



- A. Please apply via the following website :
<http://apply.sjtu.edu.cn>
The following items must be uploaded to the online application:
 - A scan copy of the ID page of the student's passport. The passport must be valid for at least 6 months for the visa application.
 - An ID photo (Similar to a passport photo)
 - Curriculum vitae (CV)
 - Motivation letter
 - Language proficiency certificate (If applicable)
- B. Applicants can only enroll in one course in the program.

→ Course Schedule

- A. Lectures will be held in the morning, and field trips or company visits will be arranged in the afternoons from Monday to Thursday. The Chinese language and culture courses will be conducted every Tuesday and Thursday afternoon. There are no classes on Fridays. Cultural trips will be arranged on weekends.
- B. If the number of participants is less than 15 students, the course will be canceled. If this is the case, students will be notified via the website by the 30th of May, 2026. Students will have two course selections when filling out the online application. If the first course is canceled, the applicant will be automatically reassigned to the second course.
- C. Please check our website for the updated version of the schedule for each course.

→ In addition to excellent lectures, you will also experience the following when joining the program:

- > Welcome reception
- > Cultural events
- > Field trips
- > Unique cultural experiences
- > Integration with local students

→ **Credit**

Session A: 2 Credits

Session B: 3 Credits

→ **Important Dates**

	Section A	Section B
Duration	2026.7.13 - 2026.7.26	2026.7.13 - 2026.8.02
Application period	2026.1.1 - 2026.5.30	2026.1.1 - 2026.5.30
Application deadline	2026.5.30	2026.5.30
Registration & dormitory check-in	2026.7.13 8:30am - 5:00pm	2026.7.13 8:30am - 5:00pm
Welcome reception	2026.7.14	2026.7.14
Courses begin	2026.7.15	2026.7.15
Courses end	2026.7.26	2026.8.02
Dormitory check-out	2026.7.26 8:30am - 5:00pm	2026.8.02 8:30am - 5:00pm

→ **Fees**

Application fee	CNY 400(USD 60)
Tuition fee	Please check each program for more details.
Payment deadline	2026.5.30

The culture trip fee is not included in the tuition fee.

→ **Refund Policy**

**The application fee is non-refundable.

Withdrawal is defined as dropping of an entire academic program. All cancellation requests must be sent to isc.mobility@sjtu.edu.cn.

Cancellation Date	Remarks
By May 30,2026	Full refund
By July 13,2026	50% refund
After July 13,2026	No refund

→ **Announcement**

You will be notified of the result through our website, and by email within two weeks of completing the application.

→ **Accommodation**

The 2026 Global Summer School will be held at Minhang and Xuhui campus. Students can choose on-campus or off-campus accommodation based on the location of the classes.

For on-campus accommodation, room reservations should be made online at dorm.sjtu.edu.cn in June and the accommodation fee paid online. All students living in on-campus accommodation should obey SJTU's accommodation rules and regulations. Due to limited on-campus accommodation, students can also choose off-campus accommodation.

More detailed information regarding accommodation reservation will be released once you have been admitted to the Global Summer School.

For more information, please contact the International Student Service Center Minhang Campus: isc_minhang@sjtu.edu.cn +86-21-34203955

S0210

Exploring AIGC in Cultural and Creative Industry

Duration:
2026.7.13-2026.7.26
(2 weeks)

Campus:
Minhang

Tuition Fee:
CNY6800
(USD965)

Course Description

This interdisciplinary program provides international students with unique and in-depth perspectives on cutting-edge applications of AIGC technologies in China's emerging cultural and creative industry. The curriculum covers modules on scriptwriting and text generation, image and video production, sound creation, and commercialization pathways. Through a combination of theoretical instruction, practical workshops, and exploration of iconic cultural landmarks and leading creative enterprises, students will intensively engage in collaborative and creative AIGC projects.

Beyond technical training of AIGC applications, this course concerns how we can influence AIGC with the distinctive human creativity and aesthetics. This hands-on approach will guide students through the entire creative process—from initial concept to final presentation—enabling them to master the use of AIGC for cross-media storytelling and creative expression. The program is designed to holistically enhance students' interdisciplinary innovation capabilities and cross-cultural collaborative competencies in the digital age.

Highlight

- > **End-to-End Project Experience:**
The program emphasizes a deep integration of theory and practice, structured around project-based learning. Students gain experience across the entire creative pipeline—from generating text and scripts to producing images and integrated video works — culminating in a complete creative project.
- > **Industry Frontline Immersion:**
Industry experts share insights and reflections on the interaction between human aesthetics and AIGC creativity triggered by their professional experiences. Through visits to industry pioneers and iconic cultural landmarks, students gain firsthand insight into the latest commercial applications of AIGC, fostering a meaningful dialogue between technology and cultural creativity.
- > **International Team:**
The course is taught by a team of professors and experts with international education and work experiences, whose expertise spans fields including design studies, computer music, CG animation, and visual effects, ensuring comprehensive and authoritative guidance.
- > **Global Perspective and Creative Collaboration:**
The program creates a diverse and dynamic environment for exchange through international collaborative tasks, allowing students to experience genuine cross-cultural communication and creative synergy. Outstanding students participating in this Summer School will have the opportunity to receive scholarships.

Enterprise Visit »

China Literature (Yuewen)

China Literature, also known as Yuewen, is a leading enterprise in the global cultural industry based on digital reading with a special focus on IP development. It owns several well-known cultural & entertainment brands, such as QQ Reading, Qidian, New Classics Media, and Tencent Animation & Comics. With a rich reserve of literary works spanning over 200 genres, it serves as a platform for tens of millions of creators and hundreds of millions of users.



Lilith Games

Lilith is one of the largest enterprises in game publishing and development in China. With a number of well-known games such as Art of Conquest, Rise of Kingdoms, and AFK Arena, it is the only Chinese gaming company featured on the 2019 LinkedIn Top Companies and the KPMG Top 50 Chinese Global Brand Builders ranking.



Course Schedule »

2026 ICCI Summer School													
S0210 Exploring AIGC in Cultural and Creative Industry													
		Orientation Introduction	Text Module	Sound Module	-	-	Image Module	Video Module		Case Study	Final Project Commencement	-	-
		07.15 Wed.	07.16 Thu.	07.17 Fri.	07.18 Sat.	07.19 Sun.	07.20 Mon.	07.21 Tue.	07.22 Wed.	07.23 Thu.	07.24 Fri.	07.25 Sat.	07.26 Sun.
Morning 9:30-12:00	Course & Activity	Orientation Introduction Lecture	Lecture Text Generation & Content Creation	Lecture Sound Design & Music Composition	Free Activity	Free Activity	Lecture Image/Video Creation & Visual Design (Text to Image)	Lecture Image/Video Creation & Visual Design (Multimodal Image to Video)	Lecture Image/Video Creation & Visual Design (Editing & Integration)	AIGC Case Study	AIGC Case Study	Free Activity	Free Activity
	Instructor	Ting Han/Di Lu	Yu Wang	Zhixin Xu			Meng Zhang	Meng Zhang	Meng Zhang	TBD	TBD		
Afternoon 13:30-16:30	Course & Activity	Campus Tour	AIGC Lab & Project Workshop	Fieldtrip	Free Activity	Free Activity	Lecture Image/Video Creation & Visual Design (Image to Image)	AIGC Lab & Project Workshop	Fieldtrip	AIGC Lab & Project Workshop	AIGC Project Presentation	Free Activity	Free Activity
	Instructor	Icebreaking					Wanjun Lu				Meng Zhang		

*Courses and instructors may be subject to change. ICCI reserves the right of final interpretation.

Instructors »

Prof. Ting Han

Tenured professor at SJTU, doctoral supervisor, and a concurrent professor at the Institute of Medical Robotics. Ting Han is a designated "Yangtze River Scholar" young scholar by the Ministry of Education and a distinguished professor of SJTU. He has spearheaded over 10 national and provincial-level projects and undertaken multiple research projects for the Chinese Academy of Engineering, the Ministry of Industry and Information Technology, and Samsung Advanced Institute of Technology in South Korea.
Research Fields: Management & Strategy of Design, User Research & Experience Design, Innovation & Interaction Design

Dr. Zhixin Xu

An assistant professor, a composer, sound artist, and scholar in computer music at SJTU. Xu graduated from the University of Cincinnati with a doctorate in Composition. He has performed at prestigious platforms such as the International Computer Music Conference (ICMC) and the Society for Electro-Acoustic Music in the United States (SEAMUS). He is also dedicated to developing music programming languages, promoting the application of computer music technologies, and contributing to commercial music production and education.
Research Fields: Electronic Music Composition, Interactive Music Design, Granular Sound Synthesis, Application of Music Programming in Games, VR environments, and Sound Field Positioning.

Yu Wang

A Senior Multimedia Engineer in Computer and Information Technology Application at SJTU. Graduated from Tokyo University of Technology with a master's degree in Multimedia Science and a specialization in CG animation creativity and technology, he is a student of Dr. Mitsuru Kaneko, the father of Japanese computer graphics and Oscar winner. He has co-created the animation IP project "Guru Guru" with Kaneko Mitsuru and the director of "Friends", and co-designed the animation characters with Seki Shuichi, a leading designer of Osamu Tezuka Studio in Japan.
Research Fields: CG & Animation, Technology in Short Video Production, Interdisciplinary Studies across Culture, Image & Industry

Meng Zhang

A leading AIGC researcher at the School of Media and Communication of SJTU. Graduated from USC-SJTU Institute of Cultural and Creative Industry, he has been serving as an instructor for AIGC workshops and directed multiple award-winning AIGC films at national and provincial levels. As a video director and strategist for cultural media companies for over a decade, he won the gold medal in the cultural and creative track of the "Challenge Cup" National Entrepreneurship Competition and was recognized as a Shanghai Entrepreneurial Talent.

Di Lu (Guest Speaker)

Visual Effects Course Senior Advisor of MPA-ICCI Hollywood Film Program. Boasting 20 years of industry experience coupled with 6 years of teaching experience at a UK higher education institution, he formerly served as a 3D Visual Effects Supervisor at the renowned UK effects house DNEG (Double Negative).
Contributed to Oscar-winning projects, with two Academy Awards for Best Visual Effects and a BAFTA Award for Best Special Visual Effects, he also worked as an on-set data capture photographer for multiple major Hollywood productions.

Assessment

Attendance: 15%
Participation in Discussion: 20%
Assignment: 30%
Final Project: 35%

Contact

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Program Director: Judy Liu
jcliu@sjtu.edu.cn
Program Coordinator: Elena Huang
syhuang@sjtu.edu.cn

