

IVREA

INDUSTRIES OF URBAN LIVING

Research Design on Shared Public Spaces



The BIP 2025, **IVREA - INDUSTRIES OF URBAN LIVING**
Research Design on Shared Public Spaces

by **Erasmus+** organized by
Politecnico di Torino - Department of Architecture and Design [Turin]

in partnership with
KULeuven - Faculty of Architecture [Leuven/Bruxelles/Ghent]
FA_ULisboa - Faculty of Architecture [Lisbon]
Unesco Site 'Ivrea, industrial city of the 20th century' and the City of Ivrea

The BIP open call accepts Politecnico di Torino students enrolled in the following programs: MSc in Architettura Costruzione Città / Architecture Construction City, Architettura per il Patrimonio / Architecture for Heritage, and Architettura per la Sostenibilità / Architecture for Sustainability.
Participants must be enrolled for the academic year 2025/2026 before the starting date of BIP activities, virtual part included. Number of participants: a maximum of 10 students will be selected.

KEY DATES

SELECTION RESULTS: October 3rd, 2025
DEADLINE CONFIRMATION: October 6th, 2025

NEW DEADLINE
September 29th 2025
H. 11:00 pm

HOW TO APPLY



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PROGRAM AND OBJECTIVES

The program **BIP 'IVREA – INDUSTRIES OF URBAN LIVING'** aims to place the theme of knowledge and design of public space in the **city of Ivrea** at the center of the educational initiative, understood as a place and tool for the enhancement and protection of the Core Zone and Buffer Zone of the UNESCO site '**Ivrea, Industrial City of the 20th Century**'. The objectives of the intensive educational program is manifold:

- Placemaking:** create informal and local meeting places, emphasising compactness and high resolution of the intervention.
- Engaging** with local actors (Unesco site, inhabitants, stakeholders, industrial heritage owners, etc.).
- Adaptive public spaces reuse:** adding contrasting new components, **Maintaining** the architecture's initial aspirations.

The program will be structured into **3 main sections** for amount of **100 hours of activities (4 CFU)**: On—line Webinars [20h], On—line Design Training [32h], On—site Workshop [48h]

ON—LINE WEBINARS - 20 hours of teaching

- The program provides **4 Online webinars (2.00 pm - 7.00 pm)**:
- #1 October 10th _Kick-Off webinar - Introducing the topic + group activities launch
 - #2 October 17th _Webinar - Ivrea and Olivetti industrial heritage + collective review
 - #3 October 24th _Webinar - Open spaces design approaches + Introducing on-site workshop +collective review
 - #4 Webinar [to be defined] - Final design presentation
- [Webinar calendar to be confirmed]*

During the online webinars, the students of the three universities will:

- > Attend lectures by teachers and experts;
- > Obtain information and instructions to develop the onsite activities;
- > Present their research proposals from offline design activities;
- > Obtain logistic information for the next onsite workshops.

ON—SITE WORKSHOP - 48 hours of on-site activities

The onsite workshops will be held in **6 days of full-time experience in Ivrea (Italy) 10th - 15th November**

The workshops and activities include:

- > Guided tours in the city of Ivrea;
- > Urban planning of Ivrea and UNESCO site documents analysis;
- > Cross-tools site campaign (sketches, photos, video, interviews, diary);
- > Dialogue with local communities, associations and municipal administration;
- > Fine-tuning of the project on the chosen public space sites.

ON—LINE DESIGN TRAINING - 32 hours of design activities

During the online design activities, the students of the three universities will work in mixed groups in order to:

- > **Develop** and test of innovative analysis of the urban context;
- > **Present** case studies of reuse/recover/design of adaptive public spaces;
- > **Research and design** solutions for public spaces fit to contemporary mobility, staying, and events uses;
- > **Propose** ephemeral and temporary micro-architectures for everyday life;
- > **Challenge** an urban perspective in addressing architectural and open space solutions.

DISCLAIMER

The organization is NOT accountable if the activity is cancelled for any force majeure reason.

DATES AND LOCATION

Open Call deadline: 29th September 2025 - h.11:00 pm [form]

On—line Webinars and research design training:
10th-24th October, and one in December 2025 [20 hours + 32 hours]
On—site Workshop: November 10th-15th 2025 (Ivrea, Italy) [48h]

GENERAL INFORMATION

Courses and activities will be held in English. Students completing the program will achieve **4 ECTS credits**, recognised as **Extracurricula activity**, in addition to the number of credits required to complete the Laurea Magistrale path, upon completion of all the BIP activities (both virtual and in-person).

FEES AND ECONOMIC CONTRIBUTIONS

The programme **does not require the payment of any fee and accomodation**, and includes participation in all BIP activities. The main food costs will be agreed with local facilities.

HOW TO APPLY

To apply the students are invited, no later than **September 29th, 2025 at 11:00 pm**, to fill in the **Google Form available at this LINK** or scan the QRcode, uploading the following documents as attached files (pdf):

- > **CV** (max 2 pages) with personal information, phone and email and all the training, architectural activities and skills;
- > **List of exams** (Bachelor's and Master's degrees), including the name of the professors and the marks obtained (max 2 pages);
- > **Portfolio** (max 16 pages) containing graphic information, short description, focusing on urban design exams and any extra-curricular experience.

For any information on the call, please write an e-mail to bip.dad@polito.it

Selected candidates will be notified by email no later than October 3th, 2025. The list will **comprise up to 10 selected students + eligible candidates** (reserve list). The selected students shall confirm participation according to the instructions contained in other specific communication.

SELECTION CRITERIA AND COMMISSION

Candidates will be assessed based on their competencies (merit), expertise, and research skills, inferable from the documents sent with the application. For PoliTo students: a Commission, composed of BIP's PoliTO Staff, will assess the candidates (Prof. Massimo Crotti + 2 other DAD teachers).

CREDITS

BIP coordination:
Politecnico di Torino - Department of Architecture and Design [Turin]
> *Prof. Massimo Crotti [BIP coordinator] with Dr. Elena Guidetti and Dr. Ilaria Tonti*

In partnership with:
KULeuven - Faculty of Architecture [Leuven/Bruxelles/Ghent]
> *Prof. Karel Deckers*
FA_ULisboa - Faculty of Architecture [Lisbon]
> *Prof. Alessia Allegri*
Unesco Site 'Ivrea, industrial city of the 20th century' + City of Ivrea
> *Dr. Filippo Ghisi Arch. Patrizia Bonifazio*

in partnership with:

