



The 2nd edition of the project “Innovation for Change” kickoff today at CERN

50 young talents will apply advanced technologies to create innovative startups that can help tackle global social needs around “Food & Health” issues

Geneve/Turin, February 1st, 2017.

Following the success from last year (<https://youtu.be/vgCHuxnees0>), the project “Innovation for Change” kicked off today at CERN in Geneva. The project is promoted by Scuola di Alta Formazione al Management of Turin, Politecnico di Torino and IdeaSquare, a dedicated facility for experimental innovation at CERN, the European Organization for Nuclear Research.

The project involves 50 young MBA fellows from SAFM and PhD from Politecnico di Torino, with scientific or engineering backgrounds, who will be working together for the next five months in Geneva and Turin, split into several groups, but with a common goal: to apply the most advanced technologies in facing global social challenges, in particular around the themes of “Food & Health”.

Eight new startup projects will originate from the intensive work of the next months, each of which is capable of competing in the market with an innovative product or service that respond to global societal challenges and that match the needs of industrial groups or global organizations. The teams will be supported by Alumni SAFM who are entrepreneurs or work in big industrial groups, along with the scientists of CERN and researchers of Politecnico di Torino who will help find advanced tech tools and solutions to create prototypes for these startup projects that are ready for market entry and development.

Big industrial companies and global organizations are also collaborating with the teams by selecting relevant social challenges guiding them through a joint effort to find viable innovative solutions: the Italian Ministry of Economic Development, the United Nations Industrial Development Organization, Associazione Italiana Ulcere Cutanee, Casillo Group, ENEL, ENI and Humanitas.

At the end of the project, scheduled for end June 2017, the teams will share the outcome of their work with a group of companies, entrepreneurs and investors, in a public pitch and expo also attended by the heads of the founding institutions.

For further information:

Ideasquare/CERN

IdeaSquare is a dedicated experimental facility at CERN that hosts detector R&D projects, and facilitates cross-disciplinary MSc student programs. Located next to the Globe of Science and

Innovation, it offers ad-hoc meeting space and rapid prototyping facilities for innovation-related projects. The purpose of IdeaSquare is to bring together people to generate new ideas and work on conceptual prototypes in an open environment, and contribute to Knowledge Transfer Group activities by providing new socially and globally relevant product ideas and innovation. Telephone: +41 22 767 2623 - e-mail: mail-KT@cern.ch

SAFM

Scuola di Alta Formazione al Management (www.safm.it) is an independent institution for business education bringing to Italy the successful operating model of the Collège des Ingénieurs of Paris, one of the most influential European private institutions in the field of Business Education. SAFM is supported and promoted by the Fondazione Giovanni Agnelli, Fondazione Edoardo Garrone and Fondazione Pirelli, together with the Association of Collège des Ingénieurs from Paris. It is located in Turin, via Pietro Giannone 10. Telephone: +39(011)0268047 and e-mail: segreteria@safm.it

Politecnico di Torino

Politecnico di Torino (www.polito.it) was founded in 1906 and has its roots in the Technical School for Engineers created in 1859.

It is internationally ranked among the most important universities in Europe for engineering and architecture studies, with 33,000 students (out of which 4% are international students coming from over 100 different countries).

Politecnico is a centre of excellence for education and research in engineering, architecture, design and planning and it works in close cooperation with the socio-economic system. It is a comprehensive Research University where education and research complement each other and create synergies in order to address the needs of the economic system, of the local community and, above all, of its students.

Politecnico is committed to a strong internationalization process of its teaching, research and technology transfer activities: not only does it work in cooperation with the best universities and research centres in world, but it has also been signing agreements and contracts with important international corporations, as well as local businesses, meaning to be for the latter a focal point for innovation. Telephone: +39 011 0906286 - email: relazioni.media@polito.it