

DESIGN AND TECHNOLOGY. PEOPLE, SYSTEMS, ENVIRONMENT

MUR DM 118 - The archives of design policies and cultures: the role of ICSID/WDO in constructing the identity of the contemporary design discipline

Funded By	MINISTERO DELL'UNIVERSITA' E DELLA RICERCA [P.iva/CF:97429780584] Dipartimento DAD
Supervisor	PERUCCIO PIER PAOLO - pierpaolo.peruccio@polito.it
Contact	
Context of the research activity	The thesis intends to investigate documents related to design archives and policies with a particular focus on ICSID ones held at the University of Brighton. The International Council of Societies of Industrial Design (ICSID), now the World Design Organization (WDO), is an international nongovernmental organization founded in 1957 to promote the design profession. In the 1960s, ICSID's focus first turned to issues of humanity by achieving consultative status for UNESCO in 1963. Progetto finanziato nell'ambito del PNRR - DM 118/2023 - CUP E14D23002440006
Objectives	It is a design history thesis. The research topic concerns the construction of the disciplinary identity of design since the post-World War II period. In particular, the thesis aims to investigate the numerous archives at the University of Brighton Archives that are related to the world of design associations: from the Design Council to ICOGRADA to ICSID/WDO. The thesis is based on the methodology of historical research, the analysis of primary and secondary sources, and the construction of a historical narrative based on the documentary materials, particularly from the ICSID/WDO archival collection.
Skills and competencies for the development of	Conoscenza della lingua inglese parlata e scritta Conoscenza della metodologia della ricerca storica Capacità nel saper leggere, interpretare e restituire fonti dirette e indirette Conoscenze informatiche (Suite Adobe, pacchetto Microsoft Office e/o Open Office) Competenze di gestione di fonti digitali

the activity

Capacità di gestione di fonti digitali

Capacità di coordinamento con l'attività di altre realtà archivistiche in campo nazionale e internazionale