

TOP E PERIENCES

>>> Globe-trotters share their ways to success

NOVEMBER

6.00 PM Sala Consiglio di Facoltà

Corso Duca degli Abruzzi, 24

Chairs **David Chiaramonti**

Vice Rector for Internationalisation FRANCESCA SPIGARELLI talks with

CRISTIANO VENTURINI

Group CEO @ iGuzzini

> Going global to preserve local economic and social growth

Francesca Spigarelli, Ph.D. Dr. is Full Professor of Applied Economics at the **University of Macerata** (Italy) Vice-Rector for Research and for Third **Mission**. She also is Director China Center. University of Macerata. She has extensive experience in coordination of EU funded projects. Her research interests include: industrial policies and industry dynamics; foreign direct investments; the Chinese economy.

Cristiano Venturini, 38, studied Business Administration and Management at **Bocconi University** and Marketing at the Melbourne Business School. After an initial working period between Beijing and Singapore, in 2008 he joined iGuzzini, a world leader in architectural lighting based in Recanati, where he held various roles until becoming CEO Chief Executive Officer in 2020.

