



Politecnico
di Torino

TOP EXPERIENCES

»» Globe-trotters share their ways to success

19
OTTOBRE

**MASSIMO
BAGNASCO**

dalle 13.00 alle 14.00
in diretta streaming su
polito-it.zoom.us/j/81133676209

Moderato
Michele Bonino
*Delegato del Rettore
alle Relazioni
Internazionali con
la Cina e i
Paesi Asiatici*

» “When the wind of change blows, some people build walls and others build windmills”

Massimo Bagnasco, architect, is the **Managing partner of Progetto CMR** (Beijing), headquartered in Milan, ranked among the top 100 architecture firms worldwide and “Best Design Firm in China” in 2011. In 2004, he set up the Chinese branch of the firm, with offices in Beijing and Tianjin. He is involved in various projects in China, including master plans, hotels, mixed use complexes, retail and sports venues. Since 2017, Massimo serves as **Vice President of the European Union Chamber of Commerce in China (EUCCC)** and, from 2021, also as Chairman of South-West China chapter. He has been involved in preparation, implementation and development activities of EU-China Sustainable Urbanization Partnership. In 2016 he received the **Knighthood of the Order of the Star** by appointment of President of the Italian Republic, to have acquired special credits in the promotion of friendship and cooperation between Italy and China.

He’s a visiting professor at the Beijing Jiaotong University, School of Architecture, and a member of the advisory committee of the International Centre for Creativity and Sustainable Development (UNESCO).

In 2021 he was appointed by the **Politecnico di Torino** as a member of the **China Center advisory board**.



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IN DIRETTA